

File 348:EUROPEAN PATENTS 1978-2002/Dec W03  
(c) 2002 European Patent Office  
File 349:PCT FULLTEXT 1979-2002/UB=20021226,UT=20021219  
(c) 2002 WIPO/Univentio  
?ds

Set	Items	Description
S1	2325	(INCENTIVE? OR LOYALTY OR REWARD? ? OR AWARD? ? OR E()CENT- IVE? OR MOTIVAT? OR PROMOTION? ? OR BONUS OR BONUSES) (3N) (PRO- GRAM? ? OR SYSTEM? ? OR CAMPAIGN? ?)
S2	432	S1(5N) (ELECTRONIC? OR COMPUTERI? OR DIGIT? OR DIGITAL? OR - ONLINE OR ON()LINE OR WEBSITE? OR WEBPAGE? OR WEB() (PAGE? OR - SITE?) OR INTERNET OR AUTOMATE? OR NETWORK? OR SERVER? OR WWW OR WORLD()WIDE()WEB OR WORLDWIDWEB)
S3	26916	(GOAL? ? OR GOAL() (SETTING? OR PLANNING?) OR PERFORMANCE? - OR ACHIEVEMENT? OR ACCOMPLISH? OR SUCCESS? OR QUOTA OR QUOTAS OR PRODUCTIVITY OR COST()SAVING?) (5N) (REPORT? ? OR MODIF? OR - STORING OR STORE? ? OR STORAGE? OR HEURIST?)
S4	55071	(GOAL? ? OR GOAL() (SETTING? OR PLANNING?) OR PERFORMANCE? - OR ACHIEVEMENT? OR ACCOMPLISH? OR SUCCESS? OR QUOTA? ? OR PRO- DUCTIVITY OR COST()SAVING?) (5N) (TRACK? OR MONITOR? OR FEEDBAC- K? OR EVALUAT? OR COMPARE? OR COMPARIS? OR MEASUR?)
S5	10	S2(S)S3
S6	15	S2(S)S4
S7	10	S6 NOT S5
S8	95	S1(S) (S3 OR S4)
S9	76	S8 NOT (S5 OR S7)
S10	50	S9 AND IC=G06F?

5/3,K/1 (Item 1 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00865404 \*\*Image available\*\*

**METHOD OF AND SYSTEM FOR MANAGING PROMOTIONS FOR PURCHASE TRANSACTIONS OVER A NETWORK**

**PROCEDE ET SYSTEME DE GESTION DE PROMOTIONS DESTINEES A DES TRANSACTIONS D'ACHAT PAR LE BIAIS D'UN RESEAU**

Patent Applicant/Assignee:

CATALINA MARKETING INTERNATIONAL INC, 200 Carillon Parkway, St.  
Petersburg, FL 33716, US, US (Residence), US (Nationality)

Inventor(s):

LAOR Raviv, 155 West 81st Street, New York, NY 10024, US,

Legal Representative:

LAPPIN Mark G (et al) (agent), McDermott, Will & Emery, 28 State Street,  
Boston, MA 02109-1775, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200198988 A1 20011227 (WO 0198988)

Application: WO 2001US14890 20010509 (PCT/WO US0114890)

Priority Application: US 2000595677 20000619

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ

LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG

SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

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Fulltext Word Count: 6326

Fulltext Availability:

Detailed Description

Claims

Detailed Description

... managing  
promotions over a network includes the steps of establishing a connection between a commercial **server system** and a **promotion server system** over the **network** and the **promotion server system** transferring **promotion** data to the commercial **server system** over the network, the **promotion** data including terms of the promotions and statistics of **server system** selecting a **promotion** management option, wherein the **promotion server system** transfers screen display data to the commercial server system that provides the commercial server system with an option to view the statistics and the step of the commercial **server system** selecting a **promotion** management option, wherein the **promotion server system** transfers screen display data to the commercial server system that provides the commercial server system...

...promotions from an active status. The method may further include the step of the commercial **server system** selecting a **promotion** authorization option, wherein the **promotion server system** transfers screen display data to the commercial server system that provides the commercial server system with all option of accepting a promotion and the step of the commercial **server system** selecting a **promotion** authorization option, wherein the **promotion server system** transfers screen display data to the commercial server system that provides the commercial server system  
3...

...option of declining a promotion. The method may further include the step of the commercial **server system** selecting a **promotion**

accounting report option, wherein the **promotion server system** transfers screen display data to the commercial server system that provides the commercial server system...  
...by a client system through the commercial server system and the step of the commercial **server system** selecting a **promotion success report** option, wherein the **promotion server system** transfers screen display data to the commercial server system that provides the commercial server system...

...method of and system for managing promotions for items offered for sale on a communication **network** such as the internet.

A **promotion server system** includes screen display code that enables a commercial server system to select from a number of options for reviewing the performance of the promotions set up on the **promotion server system** by the manufacturer or retailer. One of the options includes a screen display that enables...

...Another option includes a screen display that provides reports about each promotion, including an accounting **report** and a **success report**. An overview option includes a programmable screen display that provides a ranking of the  
5...

...a manufacturer's or retailer's promotions relative to each other.

In order for the **promotion server system** to obtain the information necessary to compile the accounting and **success reports**, as well as the overview page, the commercial server system reports this information to the **promotion server system**. The commercial **server system** can either report this information to the **promotion server system**, or the commercial **server system** can use the **promotion server system** to process the redemption of the promotions, as described in commonly assigned U.S. Patent...the promotion, step 218.

When the promotion accounting report option is selected, step 220, the **promotion server system** generates screen display data that shows the number of electronic coupons redeemed for each promotion...

...dollar amount of the promotion. From the accounting report, the user may view a promotion **success report**, step 222. When the promotion **success report** is selected, the **promotion server system** generates screen display data that shows how successful each promotion has been, as

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dictated...clicking on the "Success" link 3 20, FIGS 1 OA and 1 OB, the promotion **success report** option is selected, step 222, FIG. 2. When this option is selected, the **promotion server system** generates the **promotion success** screen display 322, FIG. 1 1 - Promotion success

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screen display 322 includes a...

...may also be searched using key word search portion 326 and the format of the **success report** is selected in **success** measure selection box 328. As shown in Figure 1 1, the "Redeemed/Issued" success measure...

Claim

... a promotion.

19 The method of claim 14, further comprising the step of said commercial **server system** selecting a **promotion** accounting report option, wherein said **promotion server system** transfers screen display data to said commercial server system that provides said commercial server system...

...server system.

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. The method of claim 14, further comprising the step of said commercial **server system** selecting a **promotion success report** option, wherein said **promotion server system** transfers screen display data to said commercial server system that provides said commercial server system...

...include a redemption rate of the promotions redeemed by a client system through said commercial **server** system.

21 A **system** for managing **promotions** over a network, comprising:  
A. a promotion server system and associated datastore containing data representative...

5/3,K/2 (Item 2 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00853826

**BUSINESS-TO-EMPLOYEE INTERACTIVE REWARD AND REDEMPTION SYSTEM AND METHOD**  
**SYSTEME ET PROCEDE DE GRATIFICATION ET DE REMUNERATION INTERACTIF**  
**ENTREPRISE-A-EMPLOYE**

Patent Applicant/Assignee:

CARLSON MARKETING GROUP INC, 12755 State Highway 55, Plymouth, MN 55441,  
US, US (Residence), US (Nationality), (For all designated states  
except: US)

Patent Applicant/Inventor:

FREDREGILL Willard R, 16729 Indigo Road, Lakeville, MN 55044, US, US  
(Residence), US (Nationality), (Designated only for: US)

SCHRUM Harold E, 7001 Derby Drive, Chanhassen, MN 55317, US, US  
(Residence), US (Nationality), (Designated only for: US)

KELLER Robert, 5024 Clearspring Road, Minnetonka, MN 55345, US, US  
(Residence), US (Nationality), (Designated only for: US)

JOHNSON Barbara A, 4081 - 43rd Street, S.E., Delano, MN 55328, US, US  
(Residence), US (Nationality), (Designated only for: US)

KNUTH Edward, 18105 - 30th Ave., Plymouth, MN 55447, US, US (Residence),  
US (Nationality), (Designated only for: US)

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200186545 A2 20011115 (WO 0186545)

Application: WO 2001US14311 20010503 (PCT/WO US0114311)

Priority Application: US 2000568384 20000510

Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY  
BZ CA CH CN CO CR CU CZ CZ (utility model) DE DE (utility model) DK DK  
(utility model) DM DZ EE EE (utility model) ES FI FI (utility model) GB  
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA  
MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK (utility model)  
SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

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Fulltext Word Count: 26659

Fulltext Availability:

Detailed Description

Claims

#### Detailed Description

... organization with the ability to be awarded points immediately in the centralized data **storage** for achieving **goals** and exhibiting behavior deemed desirable to the organization. The web site server includes a web...

... immediately available for 25. redemption in exchange for products and services at participating retailer systems **networked** to the host **incentive award system**. It is to be understood that a program participant record and an organization nominee record...

#### Claim

... system. in which individuals of an organization can be awarded points immediately in centralized data **storage** for achieving **goals** and exhibiting behavior deemed desirable to the organization, the system comprising:

(a) an organization server...

... data input device electrically coupled to said web site processor for interactive communication with said **web site** processor;

(b) a host **incentive award system** electrically coupled to said organization **server**, said host **incentive award system** having at least:

(i) a host processor;

(ii) centralized data storage electrically coupled to said...

5/3,K/3 (Item 3 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00828054 \*\*Image available\*\*

#### COMPUTER IMPLEMENTED METHOD AND SYSTEM FOR ON-LINE REDEMPTION OF COUPONS PROCEDE ET SYSTEME MIS EN OEUVRE SUR ORDINATEUR POUR LA REMONTEE EN LIGNE DE COUPONS

Patent Applicant/Assignee:

CARLSON MARKETING GROUP INC, 1405 Zenium Lane North, Plymouth, MN  
55441-8249, US, US (Residence), US (Nationality)

Inventor(s):

FREDREGILL Willard R, 16729 Indigo Road, Lakeville, MN 55044, US,  
SCHRUM Harold E, 7001 Derby Drive, Chanhassen, MN 55317, US,

Legal Representative:

BRUESS Steven C (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200161597 A2 20010823 (WO 0161597)

Application: WO 2001US4529 20010213 (PCT/WO US0104529)

Priority Application: US 2000507247 20000218

Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY

BZ CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK

(utility model) DM DZ EE EE (utility model) ES FI FI (utility model) GB

GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA

MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK (utility model)

SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 16967

Fulltext Availability:

Detailed Description

Detailed Description

... In the internet domain, system functionality at each web site is implemented by the web **server** processor.

To participate in the **loyalty program** in either the physical or the electronic commerce domain, the consumer must be identified by...

...enrollment form on the electronic commerce merchant's web site, or via a program host **web site** maintained by the **loyalty program** administrator. Although enrollment at a merchant's **store** may be **accomplished** in various ways, the most common way is consumer enrollment information is captured in...

5/3,K/4 (Item 4 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00810335 \*\*Image available\*\*

COMBINED IN-STORE AND ON-LINE INTERACTIVE REWARD REDEMPTION SYSTEM AND METHOD

SYSTEME COMBINE DE RACHAT ET DE RETRIBUTION INTERACTIFS MEMORISES ET EN LIGNE, ET PROCEDE Y RELATIF

Patent Applicant/Assignee:

CARLSON MARKETING GROUP INC, 1405 Zenium Lane North, Plymouth, MN  
55441-8249, US, US (Residence), US (Nationality)

Inventor(s):

FREDREGILL Willard R, 16729 Indigo Road, Lakeville, MN 55044, US,  
SCHRUM Harold E, 7001 Derby Drive, Chanhassen, MN 55317, US,

Legal Representative:

DAIGNAULT Ronald A (agent), Merchant & Gould P.C., P.O. Box 2903,  
Minneapolis, MN 55402-0903, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200143034 A2-A3 20010614 (WO 0143034)

Application: WO 2000US33525 20001208 (PCT/WO US0033525)

Priority Application: US 99457845 19991209

Designated States: AE AG AL AM AT AT (utility model) AU AZ BA BB BG BR BY  
BZ CA CH CN CR CU CZ CZ (utility model) DE DE (utility model) DK DK  
(utility model) DM DZ EE EE (utility model) ES FI FI (utility model) GB  
GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA  
MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SK (utility model)  
SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 16876

Fulltext Availability:

Detailed Description

Detailed Description

... 6

the internet domain, system functionality at each web site is implemented by the web **server** processor.

To participate in the **loyalty program** in either the physical or the electronic commerce domain, the consumer must be identified by...

...on I 0 the electronic commerce merchant's web site, or via a program host **web site** maintained by the **loyalty program** administrator.

Although enrollment at a merchant's **store** may be **accomplished** in various ways, the most common way consumer enrollment information is captured in the...

5/3,K/5 (Item 5 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00806392

**TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A  
NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF  
PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE  
DANS UN ENVIRONNEMENT DU TYPE CHAÎNE D'APPROVISIONNEMENT RESEAUTÉE, ET  
PROCÉDÉ ASSOCIÉ**

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US  
(Residence), US (Nationality)

Inventor(s):

MIKURAK Michael G, 108 Englewood Blvd., Hamilton, NJ 08610, US,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor,  
2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139086 A2 20010531 (WO 0139086)

Application: WO 2000US32310 20001122 (PCT/WO US0032310)

Priority Application: US 99444653 19991122; US 99447623 19991122

Designated States: AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE  
DK DM DZ EE ES FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL

TJ TM TR TT TZ UA UG UZ VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 156214

Fulltext Availability:

Detailed Description

Detailed Description

... For example, a content provider can be charged for placing an advertisement on the **online** service. Finally, a content provider can be paid by the offline service for providing information...

5/3,K/6 (Item 6 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00803948 \*\*Image available\*\*

**METHOD OF AND SYSTEM FOR ENABLING BRAND-IMAGE COMMUNICATION BETWEEN VENDORS  
AND CONSUMERS**

**PROCÉDÉ ET SYSTÈME PERMETTANT DE COMMUNIQUER UNE IMAGE DE MARQUE ENTRE DES  
VENDEURS ET DES CONSOMMATEURS**

Patent Applicant/Assignee:

IPF INC, Soundview Plaza, 1266 East Main Street, Stamford, CT 06902, US,  
US (Residence), US (Nationality), (For all designated states except:  
US)

Patent Applicant/Inventor:

PERKOWSKI Thomas J, 10 Waldon Road, Darien, CT 06820, US, US (Residence),  
US (Nationality), (Designated only for: US)

Legal Representative:

PERKOWSKI Thomas J (agent), Thomas J. Perkowski, P.C., Soundview Plaza,  
1266 East Main Street, Stamford, CT 06902, US,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200137540 A2-A3 20010525 (WO 0137540)  
Application: WO 2000US31757 20001117 (PCT/WO US0031757)  
Priority Application: US 99441973 19991117; US 99447121 19991122; US  
99465859 19991217; US 2000483105 20000114; US 2000599690 20000622; US  
2000641908 20000818; US 2000695744 20001024  
Parent Application/Grant:  
Related by Continuation to: US 99441973 19991117 (CIP); US 99447121  
19991122 (CIP); US 99465859 19991217 (CIP); US 2000483105 20000114  
(CIP); US 2000599690 20000622 (CIP); US 2000641908 20000818 (CIP); US  
2000695744 20001024 (CIP)  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
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Fulltext Word Count: 116871

Fulltext Availability:  
Claims

#### Claim

... thereof displayed; (ii) Java classes required for performing a  
UPN-directed search on the RDBMS **server** 9 using a Remote Invocation  
Method (R.MI) executed on the Java Web Server I...Block B in Fig. 6A;  
this causes a HTML-encoded document residing on the IPD **Server** I I  
shown in Fig. 2B2, to requesting client subsystem 13 or display on the...  
and/or virtual CPI kiosks deployed by retailers in retail space; and (6)  
monitor the **performance** of kiosk-based advertising campaigns during  
execution, as required by client demands and prevailing business...  
...content data within the system shown in Figs. I OA I and I OA2,  
appropriately **modified** so that instead of only UPN/TM/PD/URL links  
being transported from each registered...

**5/3,K/7 (Item 7 from file: 349)**  
DIALOG(R)File 349:PCT FULLTEXT  
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00779722 \*\*Image available\*\*

#### **COMPUTERIZED INCENTIVE SYSTEM** **SYSTEME D'ENCOURAGEMENT INFORMATISE**

Patent Applicant/Assignee:

SCHOENECKERS INC, 7630 Bush Lake Road, Minneapolis, MN 55439, US, US  
(Residence), US (Nationality)

Inventor(s):

JENNIGES Joseph C, 8630 Zachman Circle, Eden Prairie, MN 55344, US,  
JACK John M, 2823 McKenzie Point Road, Wayzata, MN 55391, US,  
BINZEN Stephanie, 4504 Saddlewood Drive, Minnetonka, MN 55345, US,

Legal Representative:

VIKSNINS Ann S (agent), Schwegman, Lundberg, Woessner & Kluth, P.O. Box  
2938, Minneapolis, MN 55402, US,

Patent and Priority Information (Country, Number, Date):

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Application: WO 2000US22497 20000816 (PCT/WO US0022497)  
Priority Application: US 99376811 19990818

Designated States: CA



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Publication Language: English  
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Fulltext Word Count: 8379

Fulltext Availability:  
Detailed Description  
Claims

#### Detailed Description

... computer I IO in FIG. 1, and is inclusive of the acts required by the **computerized incentive system**. In one embodiment, method 400 starts before the **storing** of **performance** data (block 320) in FIG. 3. First, a list of eligible participants is generated (block...FIG. 2 and the methods described in conjunction with FIGS. 3, 4, 5 and 6. **System** 800 is

**computerized incentive program system** that includes a **storage** system for

**storing** predetermined **goal** data of a participant and for **storing performance** data of a participant 820, a comparator component operatively coupled to the **storage** system for comparing the **performance** data to the predetermined goal data to determine if the performance data satisfies the predetermined...

#### Claim

... of performance as the desired level of performance is determined by the participant.

30 A **computerized incentive program system** comprising:  
a **storage** system for **storing** predetermined **goal** data of a participant  
and for **storing performance** data of a participant;  
a comparator component operatively coupled to the **storage** system for comparing the **performance** data to the predetennined goal data to determine if the performance data satisfies the predetermined...

5/3,K/8 (Item 8 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00747124 \*\*Image available\*\*

#### CENTRALIZED ELECTRONIC INCENTIVE SYSTEM SYSTEME ELECTRONIQUE CENTRALISE DE PRIMES

Patent Applicant/Inventor:

MCKAY Christopher, 5407 Mount Bonnell Road, Austin, TX 78731, US, US  
(Residence), US (Nationality)

Legal Representative:

TAYLOR RUSSELL Gail (agent), Taylor Russell & Russell, P.C., Building One, Suite 1200, 4807 Spicewood Springs Road, Austin, TX 78759, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200060517 A2 20001012 (WO 0060517)

Application: WO 2000US8655 20000331 (PCT/WO US0008655)

Priority Application: US 99285525 19990402

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DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR

LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ

TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 12668

Fulltext Availability:  
Detailed Description

Detailed Description

... Point-of-Sale (POS) system. The retailer or service provider 21 connects to the Centralized **Electronic Incentive System** 1 0 1 0 via a remote connection such as the Internet, an Intranet, direct... consumers or groups of consumers 35. The TDS 13 may provide issuers 1 1 with **reports** detailing the **success** of a particular incentive campaign, or the buying habits and/or incentive redemption habits of...  
...and total of redemptions made 129. Each issuer 1 1 will reimburse 30 the Centralized **Electronic Incentive System** IO according to the redeemed total provided by the CRS 29. The SSS 17 sends...  
...of individual consumers or groups of consumers 33. The TIDS 13 may provide issuers with **reports** detailing the **success** of a particular incentive campaign, or the buying habits and/or incentive redemption habits of...

5/3,K/9 (Item 9 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00576355 \*\*Image available\*\*

**METHOD AND APPARATUS FOR DISTRIBUTING PURCHASE INCENTIVES**  
**PROCEDE ET DISPOSITIF SERVANT A DISTRIBUER DES INCITATIONS D'ACHAT**

Patent Applicant/Inventor:

MARCUS Steven, Suite 202, 47 Halstead Avenue, Harrison, NY 10528, US, US  
(Residence), US (Nationality)

Legal Representative:

BRUNDIDGE Carl I (agent), Antonelli, Terry, Stout & Kraus, LLP, Suite 1800, 1300 North Seventeenth Street, Arlington, VA 22209, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200039728 A2 20000706 (WO 0039728)

Application: WO 99US30520 19991222 (PCT/WO US9930520)

Priority Application: US 98219311 19981223

Designated States: AU BR CA CN HU ID IL JP KR LT MX NO NZ PL SG TR UA UZ YU  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 14192

Fulltext Availability:  
Detailed Description

Detailed Description

... and/or the purchase incentive distribution system operator, and/or the consumer.

This may be **accomplished** in part by **storing** cloaking data in the purchase incentive distribution system database specifying conditions under which certain ones...

...not to be displayed to a consumer,

For example, the consumer may access the purchase **incentive** distribution **system Web site** either directly, for example, by entering a URL (uniform resource locator) of the purchase **incentive** distribution **system Web site** in a Web browser on his

terminal, or he may access the purchase **incentive** distribution  
**system Web site** indirectly, for example, by clicking on a  
hyperlink to the purchase **incentive** distribution **system Web site**  
at a **Web site** operated by a manufacturer.

The cloaking data stored in the purchase incentive  
distribution system database...

5/3,K/10 (Item 10 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00438235 \*\*Image available\*\*

**SYSTEM AND METHOD FOR ADMINISTRATION OF AN INCENTIVE AWARD PROGRAM THROUGH  
USE OF CREDIT  
SYSTEME ET PROCEDE POUR LA GESTION D'UN PROGRAMME D'INCITATION AU MOYEN DU  
CREDIT**

Patent Applicant/Assignee:

MERIDIAN ENTERPRISES INC,

Inventor(s):

FRASER Michael L,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9828699 A1 19980702

Application: WO 97US10773 19970620 (PCT/WO US9710773)

Priority Application: US 96773683 19961224

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES

FI GB GE HU IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW

MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH

KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR

GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 10163

Fulltext Availability:

Claims

Claim

... an incentive award  
program through the use of credit, comprising:  
computer communication means for providing **electronic  
incentive award program** enrollment forms to potential  
program participants via an Internet link and receiving  
completed electronic enrollment...

...storing participant credit  
card account information for all of said actual program  
participants and for **storing** participant **performance** data  
for all of said actual program participants; and  
computer data processing means for calculating...award  
k.-irough the use of credit, comprising:

program --L

computer communication means for providing **electronic  
incentive award program** enrollment forms to potential  
program participants via an Internet link and receiving  
completed electronic enrollment...

...account information for all of said actual program

AMENDED SHEET (ARTICLE 19)

participants and for **storing** participant **performance** data  
for all of said actual program participants; and  
computer data processing means for calculating...

7/3,K/1 (Item 1 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2002 WIPO/Univentio. All rts. reserv.

00948194 \*\*Image available\*\*

**METHOD AND APPARATUS FOR REWARDING BEHAVIOR BENEFICIAL TO HEALTH  
PROCEDE ET APPAREIL PERMETTANT DE RECOMPENSER UNE ATTITUDE BENEFIQUE POUR  
LA SANTE**

Patent Applicant/Assignee:

SPORTBRAIN INC, 785 Palomar Avenue, Sunnyvale, CA 94086, US, US  
(Residence), US (Nationality)

Inventor(s):

HICKFORD Michele, 209 Pedro Circle, San Jose, CA 95110, US,  
BIBL Andreas, 588 Harrington Drive, Los Altos, CA 94024, US,  
GARDNER Deane, 22321 Cupertino Road, Cupertino, CA 95014, US,

Legal Representative:

MALLIE Michael J (et al) (agent), Blakely, Sokoloff, Taylor & Zafman LLP,  
12400 Wilshire Boulevard, 7th floor, Los Angeles, CA 90025, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200282345 A1 20021017 (WO 0282345)

Application: WO 2002US10393 20020401 (PCT/WO US0210393)

Priority Application: US 2001827230 20010404

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP

KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO  
RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5524

Fulltext Availability:

Detailed Description

Detailed Description

... a particular health-related activity (e.g., walking, jogging, weight  
lifting, dieting, taking prescribed preventative **measures**, etc.) and  
defines a **performance** target for this activity. The user may select a  
preferred **reward program** and a desired **award**. **Reward programs**  
may be offered by an **online** service or various merchants. In addition,  
reward programs may be offered by third parties. A...

7/3,K/2 (Item 2 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2002 WIPO/Univentio. All rts. reserv.

00945785 \*\*Image available\*\*

**COOPERATIVE INCENTIVE AND PROMOTION SYSTEM AND METHOD FOR USE ON A COMPUTER  
NETWORKING SYSTEM**

**SYSTEME COOPERATIF D'INCITATION ET DE PROMOTION ET SA MISE EN OEUVRE SUR UN  
SYSTEME DE RESEAU INFORMATIQUE**

Patent Applicant/Inventor:

DUFFIELD George, Marketing Cents, L.L.C., 1950 Spectrum Circle, Suite  
400, Marietta, GA 30067, US, US (Residence), US (Nationality)

Legal Representative:

MYERS Joel D (agent), Myers & Associates, Intellectual Property Law,  
P.C., Building 3, Suite 200, 1827 Powers Ferry Road, Atlanta, GA 30339,  
US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200279943 A2 20021010 (WO 0279943)

Application: WO 2002US9813 20020329 (PCT/WO US0209813)

Priority Application: US 2001280725 20010331  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO  
RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 7389

Fulltext Availability:  
Claims

Claim

... FIELD

The present invention relates generally to advertising methods and, more specifically, to a cooperative **incentive** and **promotion system** and method encouraging subscription to **electronic** presentment and payment (EPP) vendor services, such as electronic bill presentment and payment (EBPP) and...mentioned disadvantages, and meets the recognized need for such a device, by providing a cooperative **incentive** and **promotion system** and method encouraging subscription to **electronic** bill presentment and payment (EBPP) and/or electronic statement presentment (ESP) services by offering selected...for the advertiser include an implied endorsement from the billing entity, an ability to directly **monitor** the **success** of the ad and, wherein the coupon relates to a web site, increased traffic thereto...is the ability of such a system and method to enable an advertiser to directly **monitor** the **success** of an ad.  
A feature ...promotion system and method 10 for use on a computer networking system, such as the **Internet**, wherein cooperative **incentive** and **promotion system** and method 10 induces consumer subscription to electronic presentment and payment (EPP) services, such as...while one reward 20 may be sufficient to induce a consumer to access a global **networking system**, a plurality of **rewards** may also be utilized, wherein the combination thereof provides consumer inducement, thereby performing as a...Internet and preferably proceeds to URL 30, as directed. Preferably, in step 150 of cooperative **incentive** and **promotion system** and method 10, upon accessing **web page** 60, the consumer views and receives credit voucher 24 and also views hyperlink 66 encouraging...EBPP and/or ESP enables Provider, Advertiser, EPP vendor or other authorized user to directly **monitor** the **success** of cooperative incentive and promotion system and method 10, wherein consumer behavior and response to...

7/3,K/3 (Item 3 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00937084 \*\*Image available\*\*  
SYSTEM AND METHOD FOR IMPLEMENTING A LOYALTY PROGRAM INCORPORATING ON-LINE AND OFF-LINE TRANSACTIONS  
SYSTEME ET PROCEDE PERMETTANT DE METTRE EN OEUVRE UN PROGRAMME DE FIDELISATION COMPRENANT DES TRANSACTIONS EN LIGNE ET HORS CONNEXION  
Patent Applicant/Assignee:

MARITZ INC, 1375 North Highway Drive, Fenton, MO 63099, US, US  
(Residence), US (Nationality)

Inventor(s):

BUSHOLD Thomas R, c/o Maritz Inc., 1375 North Highway Drive, Fenton, MO  
63099, US,  
SHIPLEY Mark A, c/o Maritz Inc., 1375 North Highway Drive, Fenton, MO  
63099, US,

Legal Representative:

BARTA James J Jr (et al) (agent), Senniger, Powers, Leavitt & Roedel, One  
Metropolitan Square, 16th Floor, St. Louis, MO 63102, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200271187 A2-A3 20020912 (WO 0271187)  
Application: WO 2002US6148 20020228 (PCT/WO US0206148)  
Priority Application: US 2001797189 20010301

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU

CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO  
RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 7743

Fulltext Availability:

Detailed Description

Detailed Description

... is not  
limited to, redemption requests, customer enrollment in the  
program, customer removal from the **program**, specific **rewards**  
redeemed, gathered **electronic** transactions, and gathered POS  
transactions. The reports are generated and delivered to  
the client electronically...  
...by providing database  
evaluation and scoring, customer modeling and profiling,  
recency/frequency/monetary trending, segments **evaluations**,  
ongoing **performance tracking**, and return-on-investment  
analyses.

Similarly, in an alternative embodiment, each customer  
generates reports through...

7/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00931211 \*\*Image available\*\*

**CUSTOMER LOYALTY PROGRAMS AND SYSTEMS AND METHODS FOR SUCH PROGRAMS**  
**PROGRAMMES DE FIDELISATION DE CLIENTS, ET SYSTEMES ET PROCEDES UTILISANT**  
**CES PROGRAMMES**

Patent Applicant/Assignee:

STOCKBACK HOLDINGS INC, 11 Broadway, 17th Floor, New York, NY 10004, US,  
US (Residence), US (Nationality), (For all designated states except:  
US)

Patent Applicant/Inventor:

LUBAN Matthew S, 11 Broadway, 17th Floor, New York, NY 10004, US, US  
(Residence), US (Nationality), (Designated only for: US)  
PETERS Charles Eric, 1500 Hudson Street, Apt. 11E, Hoboken, NJ 07030, US,  
US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

MORRIS Francis E (et al) (agent), Pennie & Edmonds LLP, 1155 Avenue of

the Americas, New York, NY 10036, US,  
Patent and Priority Information (Country, Number, Date):  
Patent: WO 200265246 A2 20020822 (WO 0265246)  
Application: WO 2002US4222 20020212 (PCT/WO US0204222)  
Priority Application: US 2001268044 20010212; US 200243621 20020111  
Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO  
RU SD SE SG SI SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM  
Publication Language: English  
Filing Language: English  
Fulltext Word Count: 27610

Fulltext Availability:  
Detailed Description

#### Detailed Description

... completed, the financial or other institutions notify the  
administrative system, for example, again through FTP **server** 39, and  
database **systems** 23 update **reward** /rebate/incentive information 29,  
member accounts 3 1, and its account information in administrative...  
...transfer agents and/or its security brokers to buy or sell securities.  
The administrative system **monitors** replies from its agents indicating  
**successful** completion of their instructions. 1 5 Items in database 26  
are then appropriately updated.

The...

7/3,K/5 (Item 5 from file: 349)  
DIALOG(R) File 349:PCT FULLTEXT  
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00889283 \*\*Image available\*\*  
**SYSTEM FOR CONDUCTING USER-SPECIFIC PROMOTIONAL CAMPAIGNS USING MULTIPLE  
COMMUNICATIONS DEVICE PLATFORMS**  
**SYSTEME UTILISANT DIVERS SUPPORTS DE COMMUNICATION POUR MENER DES CAMPAGNES  
DE PUBLICITE SPECIFIQUES CONCUES POUR DES CLIENTS**

Patent Applicant/Assignee:

MOBLISS INC, 562 1st Avenue, S., Suite 500, Seattle, WA 98104, US, US  
(Residence), US (Nationality)

Inventor(s):

BROOKLER Brent D, 88024 Stroud Avenue, N, Seattle, WA 98104, US,  
LEVIN Brian E, 8050 Sunnyside Avenue N, Seattle, WA 98014, US,  
LOOS Peter A, 3136 Mellita Road, NW, Seabuck, MA 93830, US,

Legal Representative:

LETCHFORD John F (agent), Klehr, Harrison, Harvey, Branzburg & Ellers  
LLP, 260 South Broad Street, Philadelphia, PA 19102, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200223444 A1 20020321 (WO 0223444)  
Application: WO 2001US28656 20010914 (PCT/WO US0128656)  
Priority Application: US 2000232722 20000915; US 2001845700 20010430

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU  
CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP  
KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD  
SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English  
Filing Language: English  
Fulltext Word Count: 16197

Fulltext Availability:  
Detailed Description

#### Detailed Description

... Campaign Builder functionality of FIG. 9f marketing clients (advertisers) can develop and monitor their ad **programs** across any **promotions** that are active throughout the **network**. To use the Campaign Builder, a marketer logs initially onto the system interface at step...

...the present system. Upon implementation of the chosen campaign, the marketer, at step 126, can **monitor** the progress and **success** of the campaign including delivery, conversion cost and ROI.

More specifically, the Campaign Builder...

7/3,K/6 (Item 6 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00838013 \*\*Image available\*\*

#### SYSTEM AND METHOD FOR FACILITATING PLAY OF ON-LINE GAMES SYSTEME ET PROCEDE PERMETTANT DE FACILITER LA PARTICIPATION A DES JEUX EN LIGNE

Patent Applicant/Assignee:

ELOTTERY INC, 301 Meritt 7, Norwalk, CT 06851, US, US (Residence), US  
(Nationality)

Inventor(s):

YACENDA Michael W, 705 Hunting Ridge Road, Stamford, CT 06903, US,

Legal Representative:

CHAU Frank (et al) (agent), F. Chau & Associates, LLP, Suite 501, 1900  
Hempstead Turnpike, East Meadow, NY 11554, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200171677 A2-A3 20010927 (WO 0171677)  
Application: WO 2001US8607 20010319 (PCT/WO US0108607)  
Priority Application: US 2000528367 20000317

Designated States: AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE  
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT  
LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT  
UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 8663

Fulltext Availability:  
Detailed Description

#### Detailed Description

... multiple subscribers can participate in the same game simultaneously. At the time of ending an **on - line** game, the **system rewards** the subscribers participating in the game with predetermined awards based on each subscriber's accomplishment in the game. To determine amount or value of the awards, the system **compares** each subscriber's **accomplishment** in the game with those of other subscribers. By rewarding the subscribers for their participation...



7/3,K/7 (Item 7 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00816896 \*\*Image available\*\*

AN EDUCATION SYSTEM AND METHOD FOR PROVIDING EDUCATIONAL EXERCISES AND  
ESTABLISHING AN EDUCATIONAL FUND  
SYSTEME EDUCATIF ET PROCEDE SERVANT A ELABORER DES EXERCICES EDUCATIFS ET A  
ETABLIR UN FONDS EDUCATIF

Patent Applicant/Assignee:

GAME WISE LLC, 2508 Ocean Boulevard, Corona Del Mar, CA 92625, US, US  
(Residence), US (Nationality)

Inventor(s):

CYNAUMON Greg, 8170 East Woodsboro, Ananheim, CA 92807, US,  
TUCKER Steve, 22 Rue Grand Vallee, Newport Beach, CA 92660, US,

Legal Representative:

DELANEY Karoline A (agent), Knobbe, Martens, Olson & Bear, LLP, 620  
Newport Center Drive, 16th Floor, Newport Beach, CA 92660, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200150440 A2 20010712 (WO 0150440)

Application: WO 2000US34966 20001222 (PCT/WO US0034966)

Priority Application: US 99174080 19991230; US 2000211341 20000613; US  
2000228143 20000825; US 2000236563 20000929; US 2000742746 20001220

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ

CZ (utility model) DE DE (utility model) DK DK (utility model) DM DZ EE

EE (utility model) ES FI FI (utility model) GB GD GE GH GM HR HU ID IL IN

IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ

PL PT RO RU SD SE SG SI SK SK (utility model) SL TJ TM TR TT TZ UA UG UZ

VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10918

Fulltext Availability:

Claims

Claim

... enhances the education of a student;  
providing student incentives to a student to access the **electronic**  
education **system** ; and providing guardian **incentives** to a guardian of  
the student to access the electronic education system. 1 6. The the  
teacher incentives also include automatic **evaluating** and 0 **tracking**  
of the **performance** of the student during the assigned one or more  
exercises. 1 9. The method of...

7/3,K/8 (Item 8 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00806389

SCHEDULING AND PLANNING BEFORE AND PROACTIVE MANAGEMENT DURING MAINTENANCE  
AND SERVICE IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT  
PROGRAMMATION ET PLANIFICATION ANTICIPEE, ET GESTION PROACTIVE AU COURS DE  
LA MAINTENANCE ET DE L'ENTRETIEN D'UN ENVIRONNEMENT DU TYPE CHAINE  
D'APPROVISIONNEMENT RESEAUTE

Patent Applicant/Assignee:

ACCENTURE LLP, 1661 Page Mill Road, Palo Alto, CA 94304, US, US  
(Residence), US (Nationality)

Inventor(s):

MIKURAK Michael G, 108 Englewood Boulevard, Hamilton, NJ 08610, US,

Legal Representative:

HICKMAN Paul L (agent), Oppenheimer Wolff & Donnelly, LLP, 38th Floor,  
2029 Century Park East, Los Angeles, CA 90067-3024, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200139082 A2 20010531 (WO 0139082)

Application: WO 2000US32228 20001122 (PCT/WO US0032228)

Priority Application: US 99447625 19991122; US 99444889 19991122

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES  
FI GB GE GH GM HR HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD  
MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ  
VN YU ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 152479

Fulltext Availability:

Detailed Description

Detailed Description

... 6003, preferably with the price of each feature, including cost for adding the feature and **cost savings** for removing the feature. Next, a user is permitted to select the available features of...However, creating a large online computer service is an extensive task. To develop a sophisticated **online** service, such as America OnlineRTM., CompuServe.RTM., Genie.RTM., or ProdigyRTM., a company must have...

7/3,K/9 (Item 9 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00797970 \*\*Image available\*\*

**INVESTMENT ADVICE SYSTEMS AND METHODS**

**SYSTEMES ET PROCEDES DE CONSEIL EN INVESTISSEMENTS**

Patent Applicant/Assignee:

UPSTREAM TECHNOLOGIES LLC, Suite 401, 745 Boylston Street, Boston, MA  
02116, US, US (Residence), US (Nationality)

Inventor(s):

HOFFMAN Mark, 8 Wildwood Lane, P.O. Box 861, Norwell, MA 02061, US,

MCRAE Donald A, 17180 Creighton Drive, Chagrin Falls, OH 44023, US,

SAMUELSON Paul, 17 Winthrop Street, W. Newton, MA 02465, US,

SCHULMAN Evan, 3 Exeter Street, Boston, MA 02116, US,

WALKER James L, 16 Field Street, Maynard, MA 01754, US,

Legal Representative:

MIRABITO A Jason (agent), Mintz, Levin, Cohn, Ferris, Glovsky and Popeo  
PC, One Financial Center, Boston, MA 02111, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200131538 A1 20010503 (WO 0131538)

Application: WO 2000US29450 20001025 (PCT/WO US0029450)

Priority Application: US 99161258 19991025

Designated States: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ  
DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ  
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG  
SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English  
Fulltext Word Count: 22051

Fulltext Availability:  
Claims

#### Claim

... how a user's portfolio compares to various market measures in terms of risk and **reward**. These **electronic systems** do not inform a user how a proposed transaction will impact the user's portfolio...the recommendations and maintaining those standards improves the usefulness of the system. The system can **monitor** the **performance** of the recommendations in forecasting stock returns and can report the performance to users of...

7/3,K/10 (Item 10 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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00406184 \*\*Image available\*\*

#### 3-BRAIN ARCHITECTURE FOR AN INTELLIGENT DECISION AND CONTROL SYSTEM ARCHITECTURE A TROIS CERVEAUX POUR SYSTEME INTELLIGENT DE COMMANDE ET DE DECISION

Patent Applicant/Assignee:

WERBOS Paul J,

Inventor(s):

WERBOS Paul J,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9746929 A2 19971211

Application: WO 97US9724 19970604 (PCT/WO US9709724)

Priority Application: US 9619154 19960604

Designated States: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES  
FI GB GE HU IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW  
MX NO NZ PL PT RO RU SD SE SG SI SK TJ TM TR TT UA UG US UZ VN GH KE LS  
MW SD SZ UG AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR GB GR IE  
IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

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Claims

#### Claim

... 2) tracking a set-point or desired reference trajectory; (3) dynamic optimization, maximization of a **performance measure** over time, accounting for the impact of present actions on performance many periods into the...

...is very popular in adaptive fuzzy control, but losing popularity in neurocontrol.) In practical applications, **tracking error** or **performance** is the real objective; it is better to use cloning designs as a starting point...shortcuts and unnecessarily expensive methods for doing this.

Third, if we wish to directly optimize **performance measures** like fuel consumption, mass ratios and pollution over time in a highly dynamic system, we...one

-2 32

is the 1983 Barto-Sutton-Anderson (BSA) design, which uses a global **reward system** ("Arp") to train an Action **network** and "TD" methods to adapt the Critic. It learns very slowly in medium-sized problems...

10/3,K/1 (Item 1 from file: 348)  
DIALOG(R)File 348:EUROPEAN PATENTS  
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01458548

Data warehouse model and methodology  
Modell und Methodologie fur ein Datenlagerhaus  
Modele de depot de donnees et methodologie  
PATENT ASSIGNEE:

Cognos Incorporated, (2436581), 3755 Riverside Drive, Ottawa, Ontario K1G  
4k9, (CA), (Applicant designated States: all)

INVENTOR:

Strutt, David, 23 Belmont Avenue 5911, Ottawa, Ontario K1S 0T9, (CA)  
Helal, Robert, Pineglade Crescent, Ottawa, Ontario K1W 1G3, (CA)

LEGAL REPRESENTATIVE:

Gold, Tibor Z. et al (31051), Kilburn & Strode 20 Red Lion Street, London  
WC1R 4PJ, (GB)

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LU; MC; NL; PT; SE; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

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SPEC A	(English)	200241	40378
Total word count - document A			41997
Total word count - document B			0
Total word count - documents A + B			41997

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...SPECIFICATION margins, product ranking;

- \* Analyze and rank regions and customer segments contribution to product sales; and

- \* **Monitor** sales **performance** for product lines across the sales organization (down to sales representative): identify product sales mix, high performance as well as volume shortfall, impact of **promotion** and **campaigns** .

Sample product sales analysis 412 KPIs include:

- \* Total units sold (% change) by product / product line...

10/3,K/